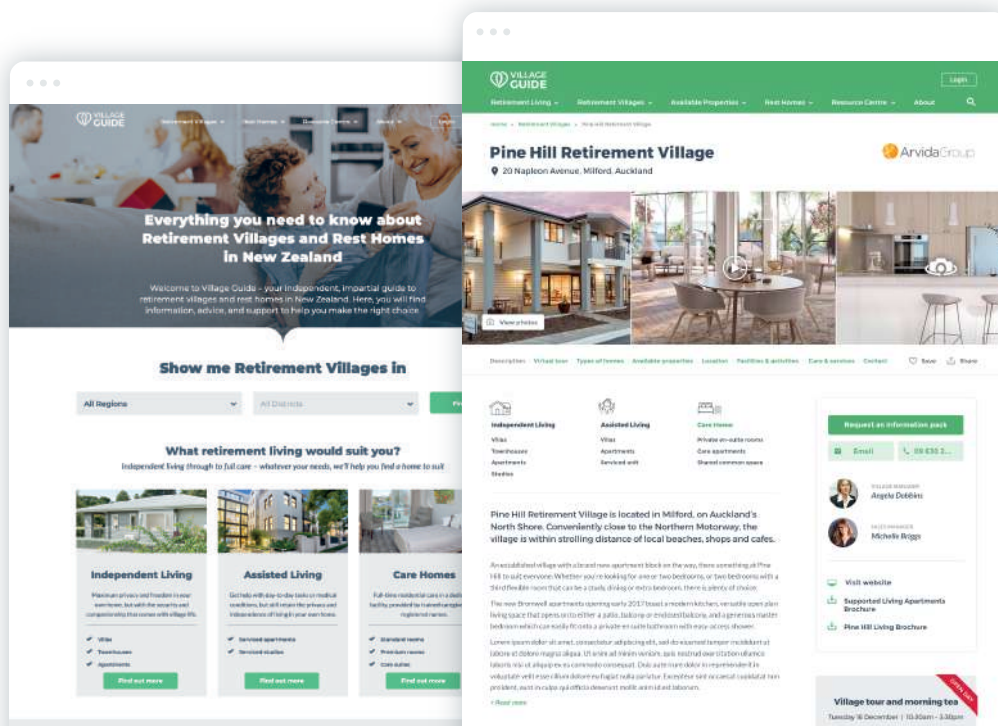




Retirement Villages

Enhancing your digital profile



audience

Detailed
description of
your village

Profile of **Home types**
with additional photos
and virtual tours

Facilities, activities,
services and care
offered by your village

[illegible]

Open days & events

Choose the plan that suits your village

Essential

Receive increased visibility and more promotional opportunities. It's perfect for villages that want a steady stream of new enquiries.

\$104
per month

Premium

Our Premium plan offers optimal brand awareness. It's designed for villages with new development plans or those seeking to build a strong sales pipeline.

\$279
per month

Essential subscription

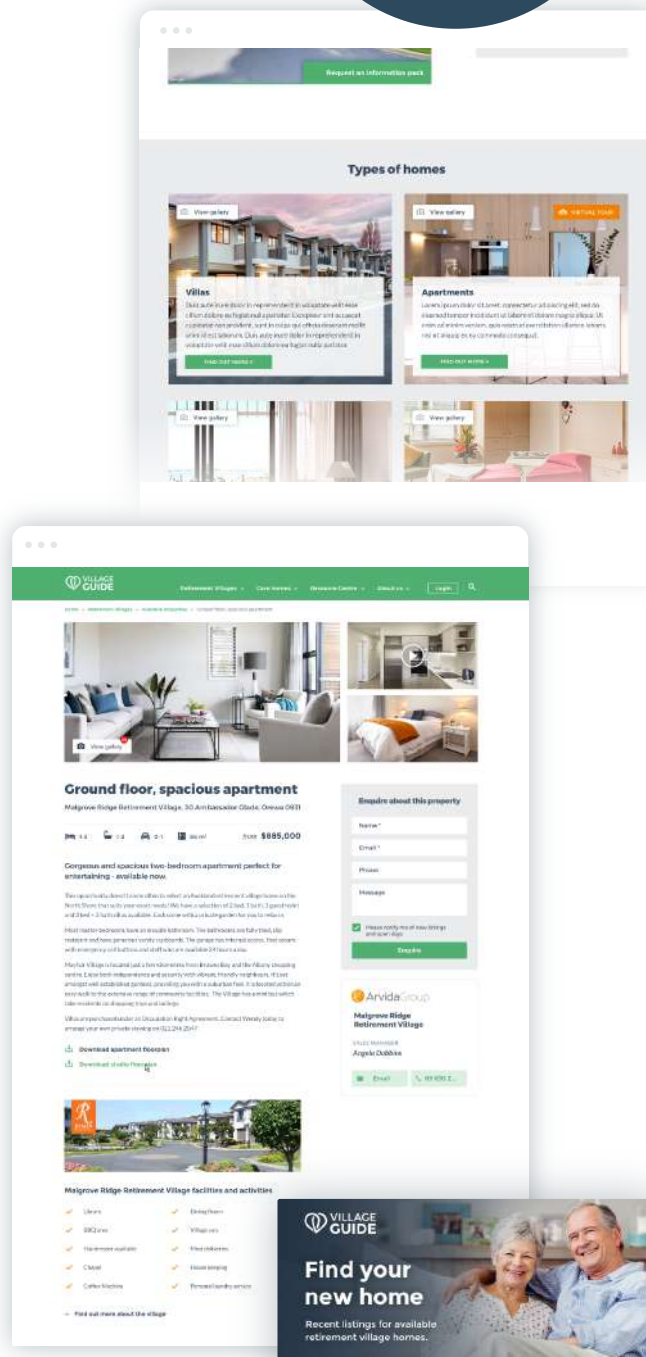
\$104
per month

Our Essential plan provides villages with **strong visibility and promotional opportunities**. It's perfect for villages that want to get more enquiries from our high intent audience.

On an Essential plan, you'll receive:

- **A comprehensive profile page.** Showcase your village and make it easy for visitors to find what they need.
- **Types of Homes feature.** Display the different types of homes your village offers. Add up to 10 additional photos per home type, and a virtual tour.
- **Homes For Sale listing pages.** You'll have access to our Homes For Sale pages so people can see what you currently have available. Each listing page is \$200.
- **Weekly regional emails.** Receive a promotional snippet in our weekly regional emails each time you add a new Home for sale. A great way to ensure the right people see your listings.
- **Account representation.** We'll support you during the initial creation of your profile page to make sure it stands out.

Join our Essential Plan to drive more traffic to your profile page and receive more quality leads. At just \$104/month, it's an affordable and effective solution for all villages.



Premium subscription

Our Premium plan offers **optimal brand awareness in a competitive online environment**. You'll enjoy everything from our Essential plan PLUS:

Optimal exposure. Premium listings receive the highest level of search result exposure. Appear at the top of search results, as well as on the homepage, on article pages and other high traffic pages. This puts your village in the best possible position to receive views and enquiries.

Homes For Sale discount. Receive a 25% discount on all Home for Sale listing pages you add.

Dedicated account representative. You'll receive ongoing support and guidance from a member of the Village Guide team. They'll help you make the most of your listing and drive more enquiries to your website.

\$279
per month



Show me Retirement Villages in

New Zealand

All Districts

Find

What retirement living would suit you?

Independent living through to full care - whatever your needs, we'll help you find a home to suit



Independent Living

Maximum privacy and freedom in your own home, but with the security and companionship that comes with village life.

- ✓ Villas
- ✓ Townhouses
- ✓ Apartments

Find out more



Assisted Living

Get help with day-to-day tasks or medical conditions, but still retain the privacy and independence of living in your own home.

- ✓ Serviced apartments
- ✓ Serviced studios

Find out more



Care Homes

Full-time residential care in a dedicated facility, provided by trained carers and registered nurses.

- ✓ Standard rooms
- ✓ Premium rooms
- ✓ Care suites

Find out more

Featured Retirement Villages in Auckland



INDEPENDENT & ASSISTED LIVING - CARE HOMES

Waitakere Gardens

Henderson, Auckland

Find out more



INDEPENDENT & ASSISTED LIVING

Bupa Parklands on Papanui

Christchurch, Canterbury

Find out more

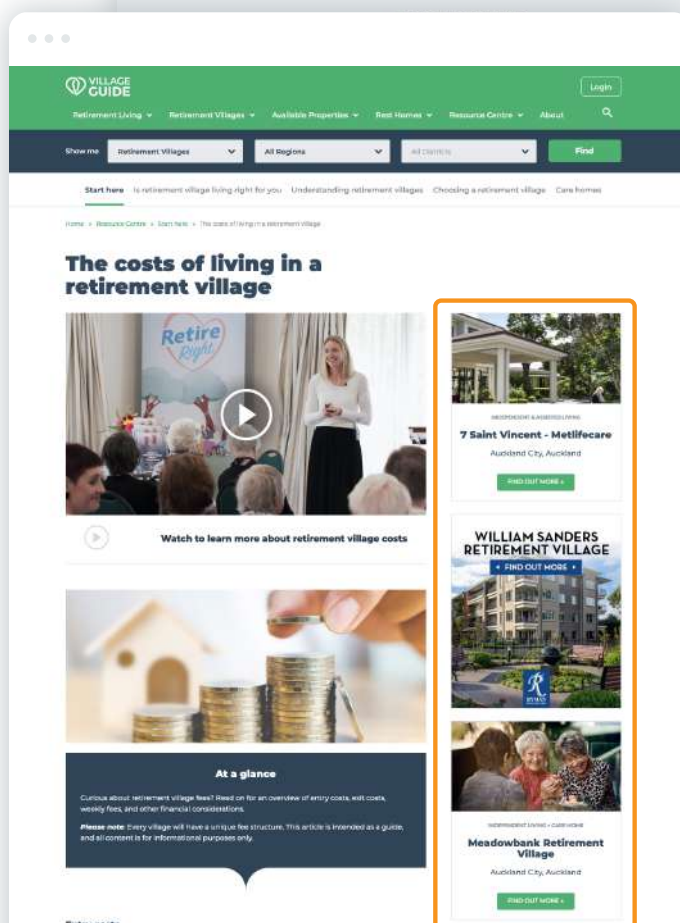


INDEPENDENT & ASSISTED LIVING

Bupa St Kilda Retirement Village

Cambridge, Waikato

Find out more



All prices are excluding GST and current as at 31 January 2022

Pricing plans

	Essential \$104 per month	Premium \$279 per month
Profile page		
Full profile page promoting your village with monthly report	✓	✓
Display open days and events	✓	✓
Display types of homes	✓	✓
Removal of nearby villages	✓	✓
Account management support	Initial set-up	Ongoing
Promotional tools		
Priority order in search results	Above directory	✓
Site wide showcase feature	✗	✓
Homes for sale listings		
Listing with weekly report	\$200	\$150
Operator branding on search results	✓	✓
Access to promotional packages	✓	✓

Prices are in NZD excluding GST